



NAMPI 2023

JULY 30 - AUGUST 2, 2023 • SCOTTSDALE, AZ

PROSPECTUS



Dear Valued NAMPI Sponsors & Exhibitors,

We are expecting the NAMPI 2023 Annual Conference in Scottsdale, AZ to be the most collaborative and engaging conference in the association's history and we know you, our sponsors and exhibitors, help contribute to that!

Participation as a sponsor or exhibitor gives you direct access to the top Medicaid program integrity leaders in the nation. This will be a great opportunity to get in front of our participants, all of whom are seeking new tools and resources to bring back to their respective states. Your presence is welcome and encouraged, and we look forward to seeing you in Arizona!

Sincerely,



Kelly Bennett

NAMPI Board President

About NAMPI

The National Association for Medicaid Program Integrity is dedicated to the sharing of insights, resources, and technologies that reduce Fraud, Waste and Abuse in State Medicaid programs. Our yearly conference combines these efforts and hosts leaders from all aspects of the program integrity field.

Originally founded as The National Association of Surveillance and Utilization Review Officials (NASO), the organization began in 1985 when a group of Medicaid program integrity officials met to discuss how they could improve communication and information sharing among the states. These officials determined a method of connecting professionals responsible for Medicaid surveillance and utilization review functions through a single organization. Since its inception, NAMPI membership has grown to over 1,000 members.

Table of Contents

- [4](#) AGENDA AT-A-GLANCE
- [5](#) NAMPI BY THE NUMBERS
- [6](#) HOW DO I
- [6](#) IMPORTANT DATES & CONTACTS
- [7](#) CONFERENCE HOTEL
- [9](#) CONFERENCE SPACE OVERVIEW
- [10](#) EXHIBITOR INFORMATION & SCHEDULE
- [11](#) EXHIBIT HALL FLOOR PLAN
- [12](#) SPONSORSHIP OPPORTUNITIES
- [15](#) SPONSORSHIP DETAILS
- [17](#) ANCILLARY EVENTS
- [18](#) TERMS & CONDITIONS

VIRTUAL

"Virtual conference platform was very easy to navigate. I loved the reminder popups and how easy it was to sign in to each breakout session. I also enjoyed the content. There were great conversations."

"The virtual interface was great! Very easy to find where to go, interact with vendors, and download information. The quality/substance of the content was mostly excellent."

"The online format was excellent. It made you feel like you were moving from room to room."

WHAT OUR ATTENDEES HAD TO SAY...

IN-PERSON

"So happy to be back in person. Excellent conference overall, and I look forward to seeing everyone next year IN PERSON again."

"The conference was well planned. I specifically enjoy the networking between the states and vendors."

"I absolutely loved NAMPI this year! It was so great to see peers from states and other companies to connect. To be honest, NAMPI is the best conference to connect with other PI staff."

"The experience and speakers exceeded my expectations. The events and location were also great."

SUNDAY, July 30 *[State Attendees Only]*

11:00 AM - 7:00 PM	REGISTRATION DESK OPEN
12:00 PM - 2:00 PM	PI DIRECTOR SUMMIT LUNCH
2:15 PM - 5:00 PM	STATE-ONLY SESSIONS
5:30 PM - 7:30 PM	EXHIBIT HALL OPENING RECEPTION

MONDAY, July 31

7:30 AM - 4:30 PM	REGISTRATION DESK OPEN
7:30 AM - 4:30 PM	EXHIBIT HALL OPEN
7:30 AM - 8:30 AM	NETWORKING BREAKFAST**
8:30 AM - 8:45 AM	WELCOME BY NAMPI BOARD
8:45 AM - 12:20 PM	SESSIONS
12:20 PM - 1:20 PM	NETWORKING LUNCH**
1:20 PM - 5:00 PM	SESSIONS
6:00 PM - 8:30 PM	MONDAY EVENING RECEPTION**

TUESDAY, August 1

7:30 AM - 4:30 PM	REGISTRATION DESK OPEN
7:30 AM - 4:30 PM	EXHIBIT HALL OPEN
7:30 AM - 8:30 AM	NETWORKING BREAKFAST**
8:30 AM - 12:25 PM	SESSIONS
12:25 PM - 1:25 PM	NETWORKING LUNCH**
1:25 PM - 4:45 PM	SESSIONS
5:30 PM - 7:00 PM	TUESDAY NETWORKING EVENT**

WEDNESDAY, August 2

7:30 AM - 12:30 PM	REGISTRATION DESK OPEN
7:30 AM - 8:30 AM	NETWORKING BREAKFAST**
8:30 AM - 12:00 PM	SESSIONS

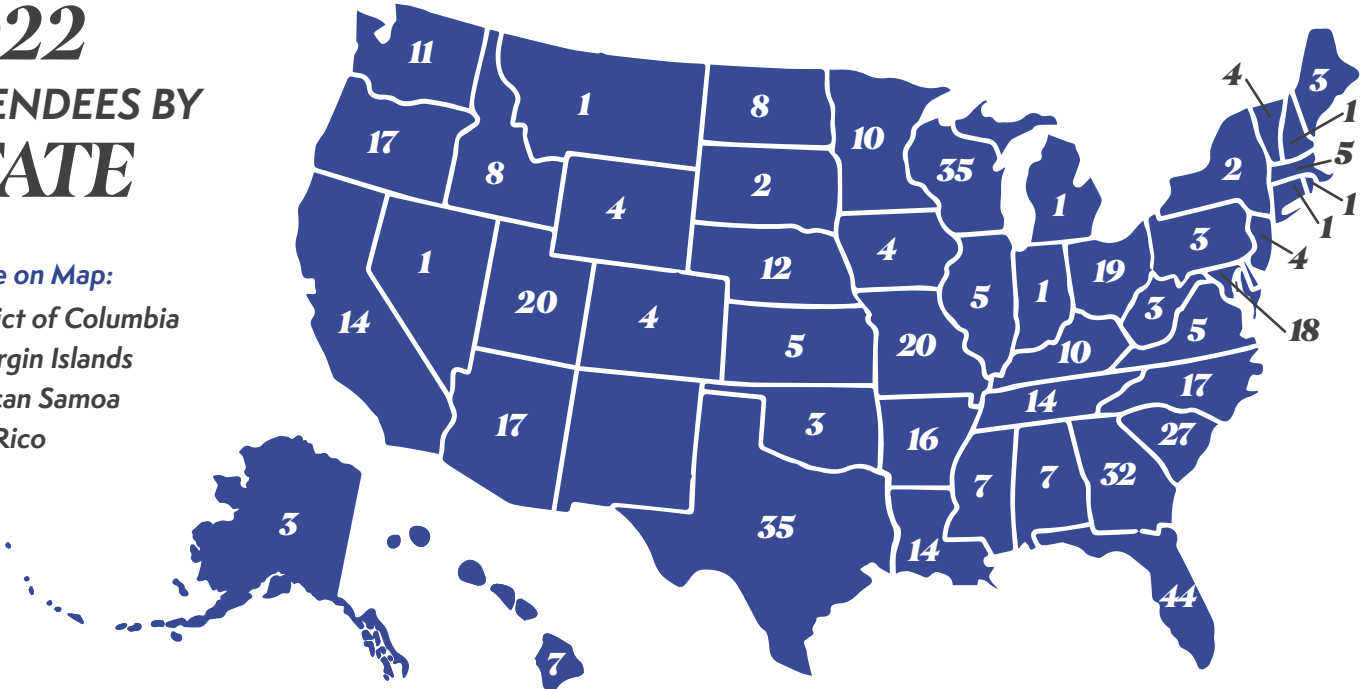
* Subject to change | ** Subject to sponsorship

LIVE 2018 450 ATTENDEES	LIVE 2019 520 ATTENDEES	VIRTUAL 2020 900 ATTENDEES	HYBRID 2021 1,002 ATTENDEES	HYBRID 2022 1,035 ATTENDEES
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2022	32 PROGRAM INTEGRITY DIRECTORS	172 FEDERAL ATTENDEES
	729 TOTAL GOVERNMENT	557 STATE ATTENDEES
		306 NON-GOVERNMENT ATTENDEES

2022
ATTENDEES BY
STATE

Not Visible on Map:
36 - District of Columbia
4 - U.S. Virgin Islands
2 - American Samoa
1 - Puerto Rico



HOW DO I SECURE A SPONSORSHIP?

Information on sponsoring can be found on pages [12-16](#).
CLICK [HERE](#) TO SECURE A SPONSORSHIP.

HOW DO I PURCHASE AN EXHIBIT BOOTH?

Information on exhibiting can be found on page [11](#).
CLICK [HERE](#) TO PURCHASE AN EXHIBIT BOOTH.

HOW DO I REQUEST AN ANCILLARY EVENT?

Information on ancillary events can be found on page [17](#).
CLICK [HERE](#) TO REQUEST AN ANCILLARY EVENT.

HOW DO I REGISTER ATTENDEES?

CLICK [HERE](#) TO REGISTER ATTENDEES.

HOW DO I MAKE A RESERVATION AT THE CONFERENCE HOTEL?

Information on booking your conference hotel can be found on page [7](#).
CLICK [HERE](#) TO MAKE A RESERVATION.

HOW DO I SUBMIT A SPEAKER REQUEST?

Please review pages [12-16](#) for information on speaking opportunities for qualified sponsors. Session requests are available only for sponsors at the Platinum Level (\$12,500) and above.

IMPORTANT Dates, Rates & Contacts

JANUARY 31, 2023
REGISTRATION OPENS

JUNE 30, 2023
CONFERENCE REGISTRATION
FEES INCREASE

JULY 7, 2023
LAST DAY FOR
DISCOUNTED HOTEL RATE

IN-PERSON CONFERENCE RATE:
\$650 before 5 PM EST Friday, June 30, 2023
\$900 after 5 PM ET Friday, June 30, 2023

VIRTUAL CONFERENCE RATE:
\$400

CONFERENCE MANAGEMENT
ARB Meetings & Events
7220 Earhart Blvd., 2nd Floor
New Orleans, LA 70125
Phone: (504) 309-8965
contact@nampi.net

**SPONSOR &
EXHIBITOR COORDINATOR**
Stephen Stephens
sstephens@arbmeetings.com
Phone: (504) 356-8733

**LOGISTICS MANAGER &
CONFERENCE COORDINATOR**
Ashley Sarris
asarris@arbmeetings.com
Phone: (504) 309-8965



Discover a serene oasis at The Westin Kierland Resort & Spa in North Scottsdale, Arizona. Located near versatile dining and shopping at Kierland Commons, the hotel offers a stimulating experience in the Sonoran Desert.

THE WESTIN KIERLAND Resort & Spa

6902 EAST GREENWAY PARKWAY
SCOTTSDALE, ARIZONA 85254
PHONE: 800-354-5892

Each guest room offers high-speed internet access, complimentary bottled water, a work desk, and a coffee maker.

Conference Hotel Rate

\$185* per night [excludes all taxes]

*Rate is only guaranteed through July 7, 2023.
NAMPI cannot guarantee the conference rate for all attendees. Reservations made after July 7 are subject to availability and prevailing rates.

Conference Housing

Exhibitors and sponsors have access to the negotiated rates for the conference hotel, The Westin Kierland Resort & Spa. Attendees can book the discounted rates for dates between **July 25 to August 6**. For your convenience, hotel reservations can be made online by clicking [**HERE**](#).



Nestled in the heart of North Scottsdale's acclaimed 730-acre master-planned Kierland community, the Westin Kierland sets an unprecedented standard for offering a complementary collection of amenities at your fingertips - dining, golf, and spa paired with

highly sought-after shopping, eateries, and activities located just steps from the resort.



Click to Book Conference HOTEL

Getting to The Westin

The Westin conference hotel is a 20 minute ride from the local PHX airport. Rideshare & taxis from PHX Airport to the Westin (about 20 miles) run an average cost of \$35-\$40. Transportation will NOT be provided by NAMPI.

What Our SPONSORS Say...

"The engagement with NAMPI leaders and attendees was the best of any conference I have attended. The schedule allowed time to network with other exhibitors and meet with interested state leaders. Finally, the evening events were relaxed, fun, and conducive to getting to know people."

"It was a great idea to have the event in person and virtually. I believe this had a great reach and allowed us to connect with more attendees."

"The participants were very engaged and the presentations were quite relevant and insightful. Great representation across the country. Great conference!"

"The topics for sessions were engaging and got decision-makers thinking about their own needs, which helped encourage them to visit the exhibit hall."

HYBRID Advantages

GREATER ENGAGEMENT

Thanks to growing technology in virtual platform interfaces, hybrid attendees are able to engage however they'd like.

INCREASED REACH AND ATTENDANCE

Attendees who otherwise would not be able to attend due to travel or budget restrictions can attend virtually.

EXTENDED LONGEVITY

Even when in-person attendees go home, they retain access to all the virtual platform has to offer and can stay engaged with attendees and sponsors.

EASIER ACCESS TO DATA AND INSIGHTS

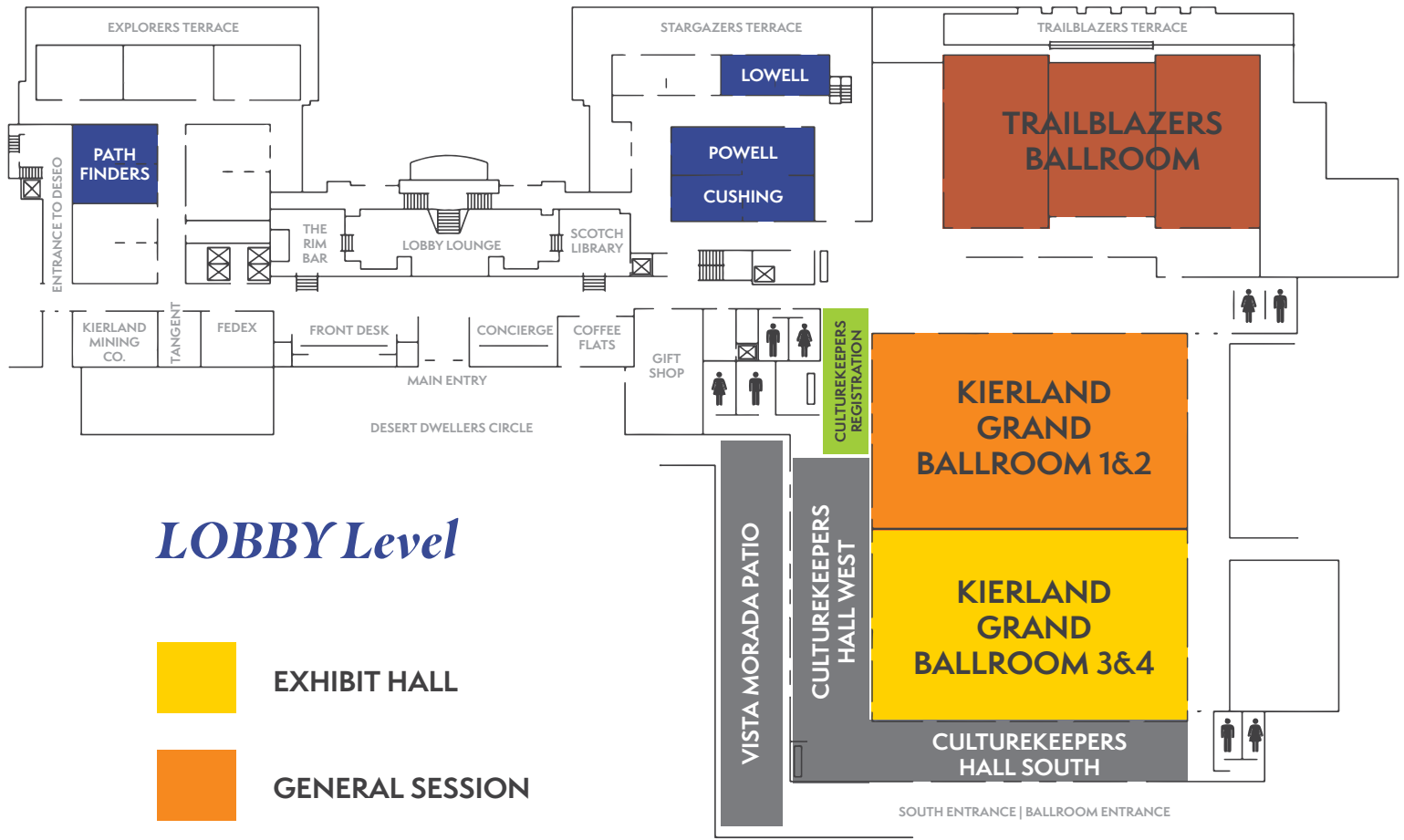
Virtual platform analytics let you see where your audience is and how to better engage with them.

If You're Not at NAMPI, Your Competitors are:

4L Data Intelligence	Gainwell	Noridian Health Solutions
Accenture	General Dynamics Health Solutions	Oculus, Inc.
Acumen, LLC	FICO	Office of Inspector General
Advent Health Partners	First Data	Optum
Alphanumeric Systems, Inc.	Health Integrity, LLC	Pondera Solutions
Alivia Analytics	Healthcare Fraud Shield	Public Consulting Group
America's Health Insurance Plans	Healthcare Resource Group	Pulselight
Appriss Safety	HHAeXchange	Qlarant
Arch Systems	HMS	Sandata
BAE Systems Applied Intelligence	i-Sight	Sante Analytics
BerryDunn	IBM Consulting	SAS
CAQH	Integrity Advantage	Shift Technology
CAVO Health	Integrity Management Services	Simplifihca
Centers for Medicare & Medicaid Services	JMP	Syrtris Solutions
Change Healthcare	KPMG LLP	Systems Made Simple
ClarisHealth	LexisNexis Risk Solutions	Thomson Reuters
Codexo	Magellan Rx Management	TransUnion
Column Technologies	MAXIMUS	Truven Health Analytics, an IBM Company
Context 4 Healthcare	MedFax M	Tyler Technologies
Dell	edicFP, LLC	University of New Haven
Deloitte	MicroPact	Valid8 Financial, Inc.
Digital Harbor	Myers and Stauffer	Whooster
Dun & Bradstreet	NCL, Inc.	
Emdeon	NHCAA	



Conference Space Overview



LOBBY Level

- EXHIBIT HALL
- GENERAL SESSION
- BREAKOUTS
- REGISTRATION
- SUNDAY DISCUSSION GROUPS *[State Attendees Only]*
- MEALS

Exhibit Booth **BENEFITS**

SINGLE BOOTH

10' x 10' Booth Space
One 8' Back Wall + Two 3' Side Rail Drapes
One 7"x44" Standard Booth ID Sign
One 6'x30" Skirted Table
Two Side Chairs
One Recyclable Wastebasket

DOUBLE BOOTH

20' x 10' Booth Space
Two 8' Back Walls + Two 3' Side Rail Drapes
One 7"x44" Standard Booth ID Sign
One 6'x30" Skirted Table
Two Side Chairs
One Recyclable Wastebasket

OFFICIAL EXPOSITION SERVICES

Alliance Exposition Services ▪ (703) 525-2001 EXT. 1 ▪ services@alliance-exposition.com

Exhibit Hall **SCHEDULE** [All Times MST - Mountain Standard Time]

SUNDAY, July 30

8:00 AM - 4:00 PM	EXHIBITOR LOAD IN & SET UP
4:00 PM	BOOTH SET UP COMPLETE
5:30 PM - 7:30 PM	EXHIBIT HALL OPENING RECEPTION

MONDAY, July 31

7:30 AM - 4:30 PM	EXHIBIT HALL OPEN
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TUESDAY, August 1

7:30 AM - 4:30 PM	EXHIBIT HALL OPEN
5:00 PM - 8:00 PM	EXHIBIT HALL TEAR DOWN

WEDNESDAY, August 2

7:30 AM - 12:00 PM	EXHIBIT HALL TEAR DOWN
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LOBBY Level

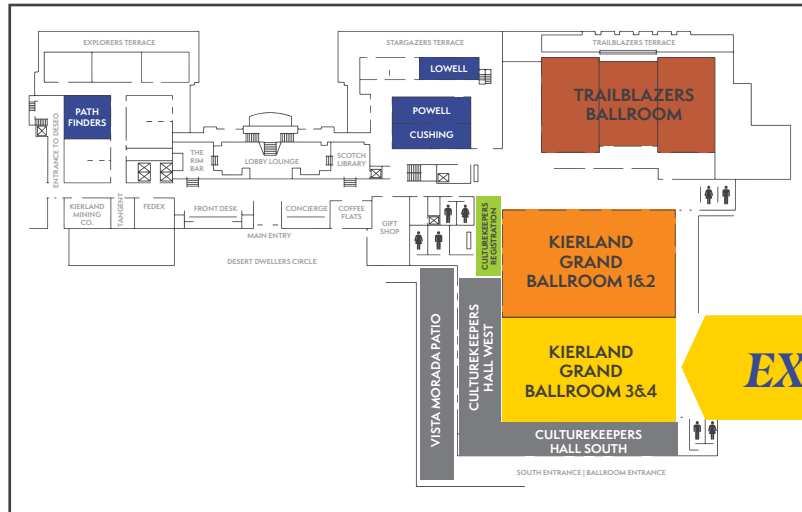
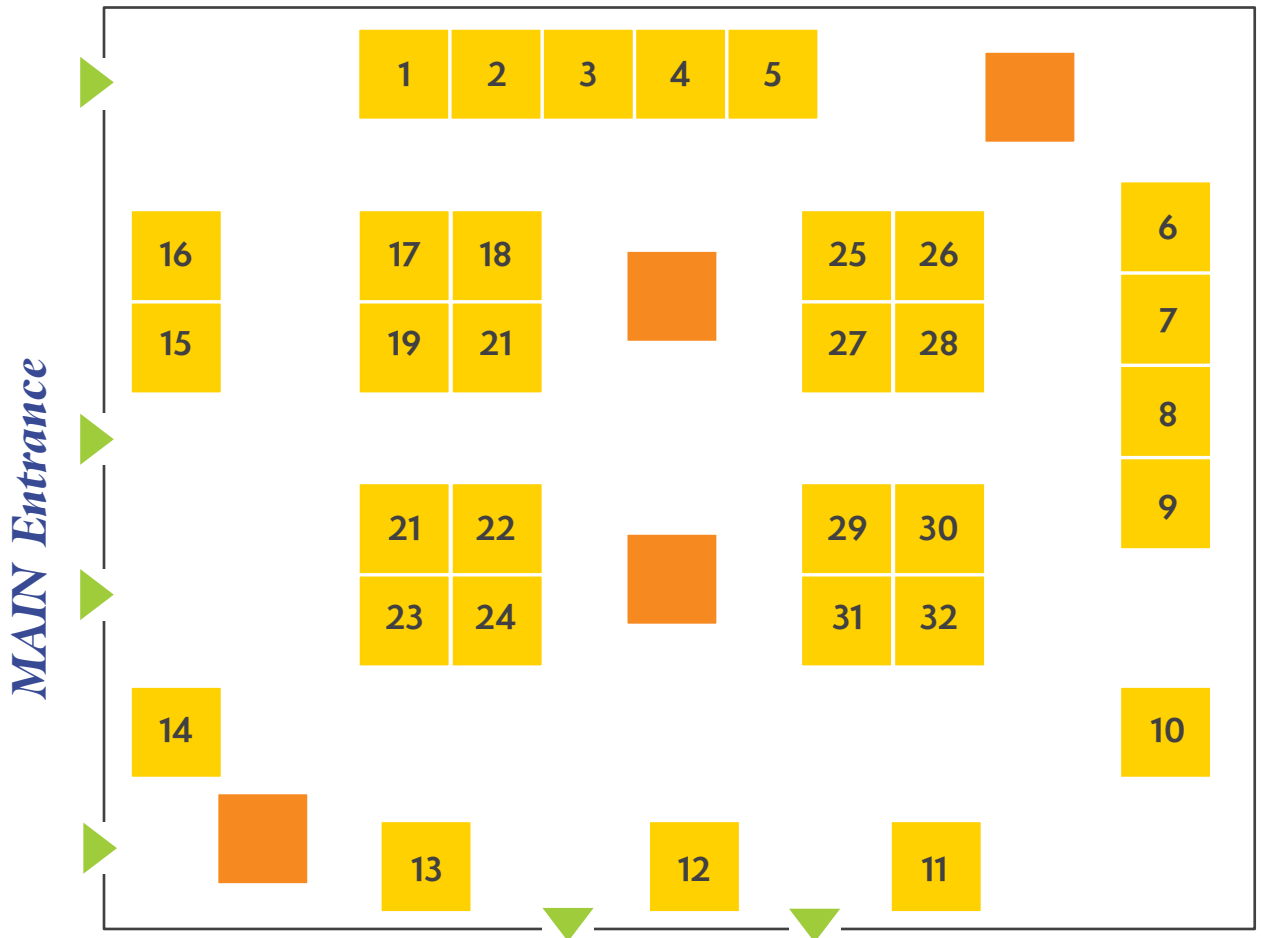


EXHIBIT Hall

EXHIBIT HALL Layout



Booth

Food & Beverage



MONDAY EVENING RECEPTION

Show your steadfast commitment to NAMPI and the Medicaid program integrity community by hosting NAMPI's premier event, the Reception held Monday night. This is a can't miss opportunity for all attendees to enjoy the best the resort has to offer while mixing and mingling with colleagues.

\$45,000

TUESDAY NETWORKING EVENT

After a full day of sessions on Tuesday, this event is a special opportunity to kick back, relax, and enjoy the company of fellow conference attendees.

\$32,500

KEYNOTE ADDRESS

Essential to the success of the event, the Keynote Address is a thought-provoking, compelling, informative, and entertaining highlight of the annual conference.

\$27,500

NETWORKING LUNCH

ALL 3 DAYS | Everyone has to eat! Help keep our attendees happy and well fed during all three days of the conference. This Package includes signage during the lunch hour as well as branding and QR codes on table tops linking attendees directly to your virtual booth or website and encouraging attendees to stop by your booth and say hello!

\$25,000

NETWORKING BREAKFAST

ALL 3 DAYS | The most important meal of the day! Help keep our attendees happy and well-fed during all three days of the conference. This package includes signage during the breakfast as well as branding and QR codes on table tops linking attendees directly to your virtual booth or website and encouraging attendees to stop by your booth and say hello!

\$22,500

INTERACTIVE SPONSOR

Be the link that connects attendees to the conference and to each other. The interactive sponsorship includes premium branding on the virtual conference site, the Conference App, and a branded login for the Conference Wi-Fi.

\$20,000

PLATINUM

Share your story with the NAMPI community. Platinum sponsors will have a speaking opportunity during the vendor breakout track during the conference to share case studies and highlight their thought leadership. You will also receive enhanced branding and premium booth placement.

\$12,500

GOLD

Make your presence known as a supporter of NAMPI and enhance the benefits your company receives at the conference and beyond by joining the NAMPI sponsorship partners at the intro level.

\$7,500

EXHIBITOR ONLY

Be a part of the NAMPI experience and highlight your company's services with a 10' x 10' exhibit booth. All sponsors and exhibitors get to take part in the Exhibit Hall Bingo encouraging attendees to visit the booths and learn more about your company.

\$3,500

Available to **PLATINUM SPONSORS & ABOVE**

CUSTOM

Our team will work with you to create a custom experience for NAMPI attendees based on space and time availability.

\$5,000 +cost

Available to **GOLD LEVEL SPONSORS & ABOVE**

CONFERENCE BAG

Place your company logo on the always popular conference bags distributed to all attendees at the conference check-in and have the opportunity to place one additional item or piece of promotional literature in the conference bag.

\$4,000

HOTEL KEY CARDS

Your branded card will be handed to each conference attendee when they check into the Westin Kierland Resort and Spa for use as their room key card.

\$4,000

CONFERENCE LANYARD

Your logo is placed on the conference lanyard worn by all attendees during the 2022 conference.

\$4,000

BOOTH ADD-ON

Add an extra 10' x 10' booth to your exhibit.

\$3,000

EXHIBITOR ATTENDEE LIST

The attendee list can be used for the purpose of a one-time pre-conference and one-time post-conference email. All sponsors at the Gold level and above will receive the added benefit of access to conference attendee information for the purpose of a one-time pre-conference and one-time post-conference email. Exhibitors may purchase a copy of the list for \$2,500. The list will include the attendee's name, title, organization, mailing address, email address, and phone number. The list will be sent two weeks prior to the conference and one week after the conference. The list is only to be used for one pre-conference and one post-conference email. If this benefit is abused, the sponsor/exhibitor may not be able to secure the list for future conferences.

\$2,500

	<i>PRESENTING</i>	<i>TUESDAY NETWORKING EVENT</i>	<i>KEYNOTE ADDRESS</i>
Speaking opportunity during vendor breakout track (agenda placement contingent upon availability; topic & speaker subject to approval by NAMPI board)	X	X	X
Complimentary in-person registrations	6	5	5
Complimentary Virtual registrations	1	1	1
Booth Placement	PREMIUM	PREMIUM	PREMIUM
Booth Size	20' X 10'	20' X 10'	20' X 10'
Virtual Booth Type	PREMIUM	PREMIUM	PREMIUM
Participation in NAMPI Exhibit Hall Bingo, if exhibiting at NAMPI	X	X	X
Attendee list with contact information	INCLUDED	INCLUDED	INCLUDED
Program Book Ad Size	(2) FULL PAGE	(1) FULL PAGE	(1) FULL PAGE
Individual recognition during your event	X		
Individual recognition signage throughout venue during event	X	X	
Individual recognition during Opening Session by NAMP Board	X	X	X
Opportunity to introduce the Keynote Speaker and to host a Keynote book signing (if available, for an added charge)			X
Standalone electronic invitation to your event emailed to all conference attendees	X	X	X
Conference App Main Branding	X		
WiFi network name and password chosen by sponsor			
Logo Placement on Conference Materials	PREMIUM	PREMIUM	PREMIUM
Logo and 100-word description in conf. program book	X	X	X
Company logo and website hyperlinked on the NAMPI conf. website	X	X	X
(1) one promotional item to be included in NAMPI conf. bag (item provided by sponsor)	X	X	X
(1) one piece of company collateral to be included in NAMPI conf. bag (item provided by sponsor)	X	X	X
PI Director Summit Attendance	X	X	X

Sponsorship Details

NETWORKING LUNCH	NETWORKING BREAKFAST	INTERACTIVE	PLATINUM	GOLD	EXHIBITOR ONLY
X	X	X	X		
5	5	4	3	2	1
1	1	1	1	1	0
PREMIUM	PREMIUM	PREMIUM	STANDARD	STANDARD	STANDARD
20' X 10'	20' X 10'	10' X 10'	10' X 10'	10' X 10'	10' X 10'
PREMIUM	PREMIUM	PREMIUM	PREMIUM	STANDARD	NONE
X	X	X	X	X	X
INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED	\$2,500
(1) FULL PAGE	(1) FULL PAGE	(1) HALF PAGE	(1) HALF PAGE	(1) QUARTER PAGE	
X	X				
	X	X			
		X			
		X			
PREMIUM	PREMIUM	INCLUDED	INCLUDED	INCLUDED	
X	X	X	X	X	
X	X	X	X	X	X
X	X	X	X		
X	X	X	X		
X	X	X			



The National Association of Medicaid Program Integrity (NAMPI) is committed to producing an annual conference each year that is reflective of the ever-evolving landscape of interests and information for attendees, exhibitors, and sponsors. An added benefit of sponsoring the annual NAMPI Conference is the opportunity to host an Ancillary Event. Our commitment is to make each and every opportunity available for the broadest group to participate. In the spirit of inclusion, we require pre-approval for any ancillary gathering and function. Please read the information below and, if your organization would like to host an event, please complete the online form [HERE](#).

DEFINITION

An ancillary event is defined as any meal, meeting, gathering, or function hosted by a sponsoring organization off-site or at the designated conference venue, which is outside the parameters of the NAMPI Conference, but concurrent with the dates of the NAMPI Conference, where a sub-group of NAMPI Conference attendees are invited to participate.

AVAILABLE EVENT TIMES*

SUNDAY, July 30

before 2:00 PM or after 7:30 PM

MONDAY, July 31

before 8:30 AM or after 7:00 PM

TUESDAY, August 1

before 8:30 AM or after 7:00 PM

WEDNESDAY, August 2

before 8:30 AM or after 12:00 PM

GUIDELINES

Any company interested in hosting an ancillary event, as defined above, must be a paid sponsor of the NAMPI Conference at the Platinum Level or above.

The event must comply with the below-referenced approved time frames and be scheduled to permit attendees sufficient time to participate in official conference activities and sessions.

The event must receive written approval by the NAMPI Board prior to available ancillary event space being assigned.

Complimentary on-site ancillary event space is limited and is not guaranteed. If required, all fees associated with the procurement of on-site event space will be billed directly to the sponsoring company by the venue. If a sponsoring company is interested in securing space for an ancillary event at an off-site venue in the host city, they must first receive written approval from the NAMPI Board prior to making arrangements. All charges for services levied by the hotel and/or other venue are the sole responsibility of the sponsoring company.

If a sponsoring company is requesting a multi-day event, completion of one form per event day is required.

Violation of these guidelines may result in the company being prohibited from participating in future NAMPI Conferences at the discretion of the NAMPI Board.

**Timing is subject to change.*

DAMAGE TO EXHIBIT FACILITIES

The Exhibitor must surrender occupied space in the same condition in which it was received. The Exhibitor or his/her agent shall not injure or deface the walls, columns or floors of the exhibit facilities; the booths or the equipment or furniture in the booth. When such damage occurs, the Exhibitor shall be liable to the owner of the property so damaged.

ELIGIBILITY TO EXHIBIT

NAMPI reserves the right to determine the acceptability of applications for exhibit space. The products or services to be exhibited must be of professional or educational interest or benefit to the registrants and, in the opinion of NAMPI, related to the field of Medicaid Program Integrity.

EXHIBIT BOOTH ACTIVITY

All exhibit booth activity must occur within the assigned exhibit space, adhere to professional standards and may not impede conference flow, line of site or otherwise be deemed intrusive or offensive to other exhibitors or attendees at the discretion of the NAMPI Board and Conference Management Team. Any violation of these guidelines may result in immediate dismissal of the Exhibitor from the conference without refund.

LIABILITY

Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Baltimore Marriott Waterfront and its owners or managers, resulting from any act or omission of the exhibitor. Exhibitor's liability shall include all losses, costs, damages or expenses arising from, or out of, or by reason of, any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees and business invitees, which result from, or out of, the Exhibitor's occupancy and use of the exposition premises, or any part thereof.

INDEMNIFICATION

The Exhibitor waives all claims of any kind against NAMPI and its respective representatives and agents arising from the conduct of the Exhibition, and agrees that none of the parties referred to above shall be liable for any loss, damage or destruction of property belonging to the Exhibitor, its agents or its employees, nor for any personal injury that may occur to the Exhibitor, its agents or employees, nor for any other loss or damages.

NAMPI LOGO

The NAMPI Logo is the property of NAMPI and may not be used without written permission from the NAMPI Board.

PRODUCT PRESENTATIONS ON EXHIBIT FLOOR

Presentations to, or distribution of marketing materials targeting, NAMPI attendees is restricted to the exhibit floor and only by sponsoring organizations. Approved Ancillary Events, as outlined on page 10 of this document, are exempt from this restriction. Violation of this policy may result in dismissal from the NAMPI Conference without a refund.

REFUNDS

Attendee registrations are non-refundable at any point after they are purchased. Registrations can be transferred to a colleague at no cost, but no refunds will be issued.

USE OF CONFERENCE SPACE

No firm, organization, exhibitor, or group of exhibitors may sponsor a meeting or present technical information as part of a planned program for those attending the annual conference without the written approval by the NAMPI Board, as these gatherings meet the definition of an Ancillary Event as defined on page 10. Requests for use of function space for internal staff meetings, sales meetings or other internal business occurring during the time frame of the conference, must be approved in writing by the NAMPI Board.



[CLICK TO PURCHASE SPONSORSHIP](#)

[CLICK TO PURCHASE EXHIBIT BOOTH](#)

[CLICK TO BOOK ANCILLARY EVENT](#)



[CLICK TO REGISTER ATTENDEES](#)

[CLICK TO BOOK CONFERENCE HOTEL](#)