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**Secure Your  
Sponsorship  
Here**

# Welcome.

A Letter From Our President

Dear NAMPI Community,

I am excited to invite you to participate as a sponsor at the NAMPI 2021 Virtual Conference being held September 13 - 15, 2021. Our second annual virtual conference will build upon our successes in 2020 where we welcomed 900 professionals from the Medicaid program integrity community, including over 400 first-time attendees. While it remains our goal to meet again in person soon, there are many advantages to a virtual format. The flexibility of scheduling and the opportunity to include speakers and attendees who would not normally be able to attend the conference are wonderful opportunities for NAMPI. As with last year, we plan a reduced registration fee and anticipate that this, together with the savings on travel costs, will again lead to a much wider and more inclusive attendance. There will also be creative and increased ways for us to feature our sponsors and exhibitors during the conference, as well as throughout the year.

For over 35 years, the NAMPI annual conference has brought together the foremost authorities on Medicaid program integrity (PI) and no matter the format, we will continue to bring together leaders in the field and offer unmatched access to decision makers and influencers. Sponsorship of the 2021 virtual conference provides your company invaluable insights into how best to approach product development and marketing to the program integrity community.

Although times may be uncertain, one thing remains true: there is a simple power in people coming together. We are excited to bring the NAMPI community together virtually this September and look forward to your participation as a sponsor.

Sincerely,



Lori Stiles  
NAMPI President

# About.

## Helping improve Medicaid Program Integrity for over 35 years

The National Association of Surveillance and Utilization Review Officials (NASO) began in 1985 when a group of Medicaid program integrity officials met to discuss how they could improve communication and information sharing among the states. These officials determined a method of connecting professionals responsible for Medicaid surveillance and utilization review functions through a single organization. NASO was founded and included one voting member from each of the 50 states. Voting members were limited to Medicaid single state agency staff or SURS Program Integrity Units. Other interested individuals were allowed to attend meetings and conferences sponsored by NASO. The first officers were elected from that group, and subsequent officers have been elected at each Annual Meeting. The officers include the president, vice president, secretary, treasurer, and chair of the regional representatives. In 2006, NASO changed its name to NAMPI to better reflect its mission. Since its inception, NAMPI membership has grown to more than 900 members.



## The NAMPI Board.



### President

#### **Lori Stiles**

Idaho Department of Health & Welfare  
Manager, Medicaid Program Integrity, Bureau of  
Audits & Investigations



### Vice President

#### **Sharon Ormsby**

Arizona Health Care Cost Containment System  
Inspector General, Office of the Inspector General



### Treasurer

#### **Dawn Mock, CFE**

North Dakota Department of Human Services  
Medicaid Program Integrity Administrator



### Secretary

#### **Joan Senatore, JD, CFE, CHC**

Massachusetts Executive Office of Health & Human  
Services  
Director, MassHealth Compliance, Office of Program  
Integrity



### Regional Representatives Chair

#### **Kelly Bennett**

Florida Agency for Health Care Administration  
Chief, Medicaid Program Integrity

## About the Event.



**NAMPI 2021 Virtual Conference**  
September 13-15, 2021

### Important Dates

- Sponsorship Opens:** ..... April 8
- Registration Opens:** ..... April 8
- Sponsor and Exhibit Booth Kit Released:** ..... May 31
- Sponsorship Deadline:** ..... August 23
- Sponsor Booth Information/Graphics Due:** ..... August 30

The NAMPI annual conference is the must-attend event for those involved in ensuring the program integrity of our nation’s Medicaid system. Every year, it brings together the Medicaid program integrity Directors and staff from the states to engage, share lessons, gain insight into new trends and technology, and network with colleagues. As our second virtual conference, we are embracing the power of technology to allow deeper engagement with more of our colleagues, peers, and rising stars in the community. As well as timely topics and breakout sessions on critical challenges, perennial topics of the conference include:

- CMS updates
- CMS program integrity efforts
- OIG healthcare fraud trends
- Medicaid Fraud Control Unit updates
- Case studies
- Managed care
- MFCU and PI partnerships
- Federal exclusions
- Working with UPICs
- PERM program
- Much, much more...

## Key Information and Links.

### Securing a Sponsorship

We look forward to working with you as partners to ensure the success of the NAMPI 2021 Virtual Conference and your organization’s goals.

- Sponsor Package Descriptions** ..... [Page 14](#)
- Sponsor Package Benefit Comparison** ..... [Page 18](#)
- Secure Your Sponsorship** ..... [NAMPI.net](#)

### Registering for the Conference

Sponsors must register for the conference as non-government attendees. All exhibitors and sponsors receive complimentary registration(s) commensurate with their sponsorship level.

- The registration rate for all non-government attendees** ..... \$250
- Number of complimentary registrations by sponsorship** ..... [Page 18](#)
- Register Attendees** ..... [NAMPI.net](#)

### Graphics and Other Requirements

Our team will work with you to craft a sponsor experience and virtual booth to help promote your organization. A complete sponsor kit detailing image requirements will be sent to confirmed sponsors on May 31. Content and graphics are the responsibility of the sponsor and must be received no later than August 30.

### Important Contacts

#### Conference Management

ARB Meetings & Events  
7220 Earhart Boulevard  
2nd Floor  
New Orleans, LA 70125  
Phone: (504) 309-8965  
[contact@nampi.net](mailto:contact@nampi.net)

#### Sponsor and Exhibitor Coordinator

Stephen Stephens  
[sstephens@arbmeetings.com](mailto:sstephens@arbmeetings.com)  
Phone: (504) 356-8733

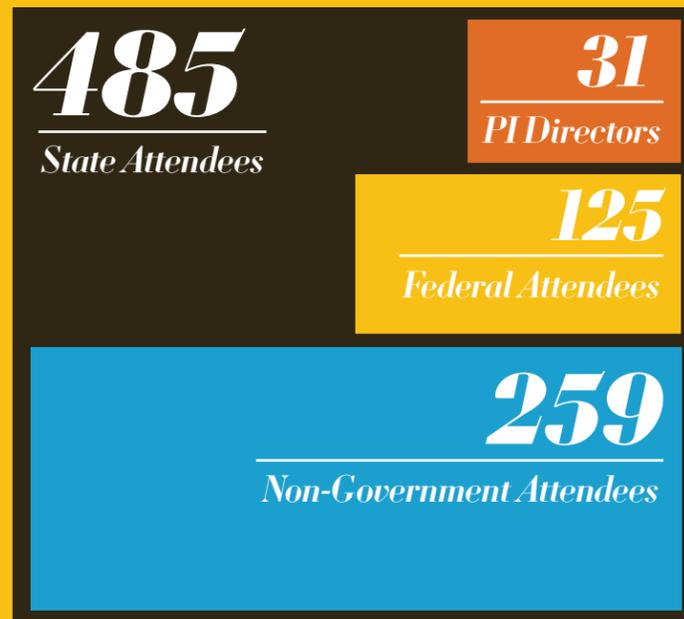
#### Logistics Manager and Conference Coordinator

Lindsey Flores  
[lflores@arbmeetings.com](mailto:lflores@arbmeetings.com)  
Phone: (504) 309-8965

# Attendees.

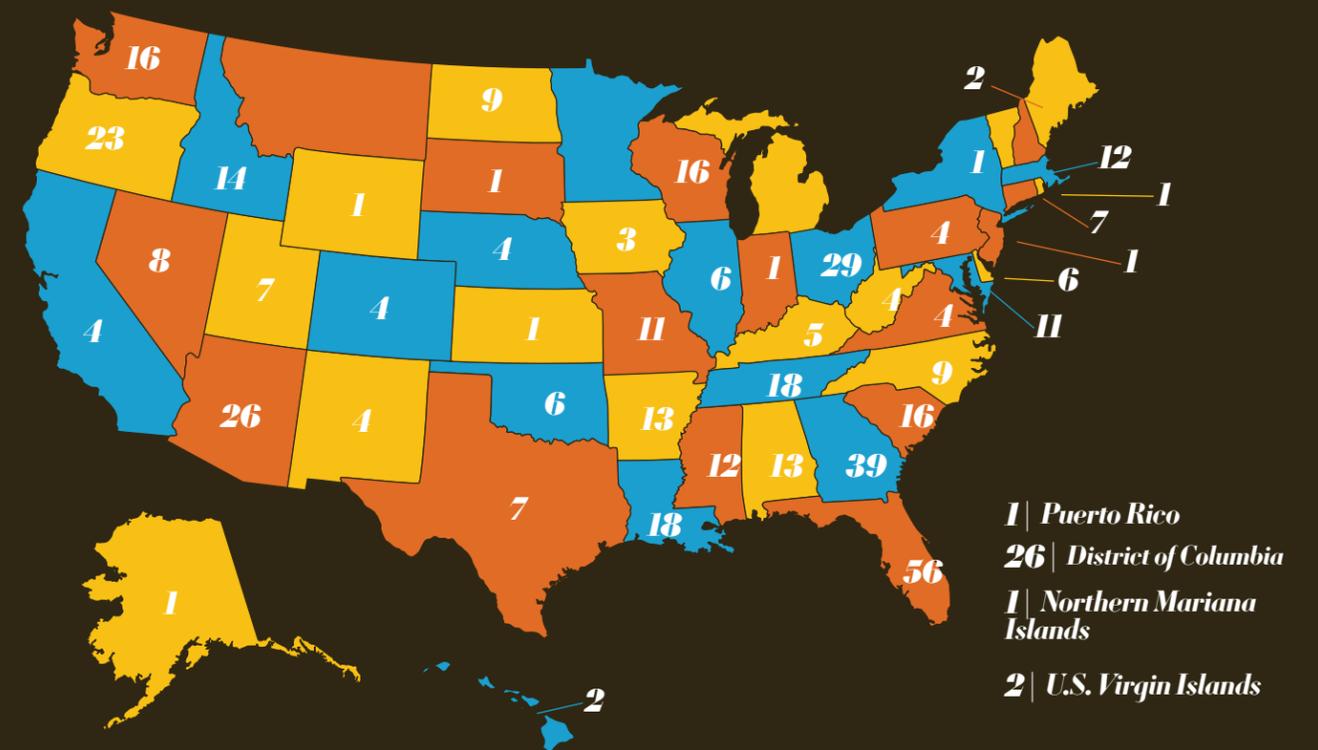
## 2020 Attendees by Organization Type

**900**  
Total Attendees



## 2020 Attendees by State

**52** State and Territory Agencies Represented



# Why Sponsor ?

Our sponsor partners are critical to the success of NAMPI and we take that relationship seriously. Our goal for every conference is to work closely with our sponsors to help them achieve their business goals, whether it is immediate leads, building long-term relationships, or shaping the conversation around Medicaid program integrity.

## Three Reasons To Become Our Partners as a Sponsor.



### Access.

Get exclusive access to 900+ colleagues in the Medicaid program integrity field before, during, and after the conference.



### Reach.

A larger and more diverse audience than ever! NAMPI's 2020 - 2021 membership is the highest total, ever. Speak to the entire Medicaid program integrity community with one sponsorship.



### Leadership.

Make your mark as a thought leader with an eager audience ready to learn! The NAMPI community is always ready for new products and technologies, demonstrated by continued engagement in activities on NAMPI.net throughout 2021.

**Pro Tip:**  
**Become a Member**

All attendees at the annual NAMPI conference receive a free one-year membership to NAMPI. Join and engage with NAMPI members all year long.

**Pro Tip:**  
**Get the Attendee List**

All sponsors will receive access to the conference attendee list for a one-time pre-conference and post-conference email.

**Pro Tip:**  
**Speak at the Conference**

Platinum sponsors and above have the opportunity to create a Breakout Session as part of the agenda. There are also numerous other opportunities to present your message to the community at every sponsorship level.

# Past NAMPI Sponsors.

We would like to thank all of our sponsors for their support of NAMPI and the organization's efforts to educate, inform, and connect the Medicaid program integrity community.

Accenture	Digital Harbor	MedicFP, LLC
Accuity Asset Verification Services	Dun & Bradstreet	MicroPact
Acumen	DXC Technology	Myers and Stauffer
Advent Health Partners	Emdeon	NCI, Inc.
Alphanumeric Systems, Inc.	Fraudscope	Noridian Health Solutions
Alivia Technology	General Dynamics Health Solutions	Oculus, Inc.
America's Health Insurance Plans	FICO	Optum
Appriss Safety	First Data	PCG Health
Arch Systems	Health Integrity, LLC	Pondera Solutions
BAE Systems Applied Intelligence	Healthcare Fraud Shield	Public Consulting Group
BerryDunn	Healthcare Resource Group	PulseLight
CAQH	HHAExchange	Qlarant
CAVO Health	HMS	Sandata Technologies
Centers for Medicare & Medicaid Services	i-Sight	Sante Analytics
Change Health care	IBM Watson Health	SAS Institute, Inc
Chickasaw Nation Industries	Integrity Management Services	Socrata
Column Technologies	JMP	Tyler Technologies
Context 4 Healthcare	KPMG LLP	Syrtis Solutions
Dell	LexisNexis Risk Solutions	Systems Made Simple
Deloitte	Magellan Rx Management	Thomson Reuters
	Mathematica	TransUnion
	MAXIMUS	Truven Health Analytics
	MedFax	Tyler Technologies
		VALID USA
		Whooster
		Xerox

**Thank You!**

# Agenda at a Glance.

Our virtual agenda is designed around the fact that the greatest benefit of attending a conference is the sharing of information. When speakers, attendees, and our sponsors engage with one another in a fun and dynamic environment, great things happen.

**Day 1.**  
September 13, 2021, Monday

 **10:00 AM - 6:00 PM**  
All Times EDT

 **NAMPI.Live**

<b>10:00 AM – 11:00 AM</b>	BREAKFAST WITH SPONSORS
<b>10:00 AM – 5:00 PM</b>	VIRTUAL EXHIBIT HALL
<b>11:00 AM – 12:00 PM</b>	STATE REGIONAL ROUNDTABLES, CLOSED SESSION
<b>12:00 PM – 12:15 PM</b>	OPENING REMARKS & WELCOME
<b>12:15 PM – 5:00 PM</b>	VIRTUAL SESSIONS
<b>5:00 PM – 6:00 PM</b>	NETWORKING/SOCIAL EVENT

**Day 2.**  
September 14, 2021, Tuesday

 **10:00 AM - 6:00 PM**  
All Times EDT

 **NAMPI.Live**

<b>10:00 AM – 11:00 AM</b>	BREAKFAST WITH SPONSORS
<b>10:00 AM – 5:00 PM</b>	VIRTUAL EXHIBIT HALL
<b>11:00 AM – 12:15 PM</b>	DAY TWO WELCOME
<b>12:15 PM – 5:00 PM</b>	VIRTUAL SESSIONS
<b>5:00 PM – 6:00 PM</b>	NETWORKING/SOCIAL EVENT

**Day 3.**  
September 15, 2021, Wednesday

 **10:00 AM - 2:00 PM**  
All Times EDT

 **NAMPI.Live**

<b>10:00 AM – 11:00 AM</b>	BREAKFAST WITH SPONSORS
<b>10:00 AM – 2:00 PM</b>	VIRTUAL EXHIBIT HALL
<b>11:00 AM – 11:15 PM</b>	DAY THREE WELCOME
<b>11:15 PM – 2:00 PM</b>	VIRTUAL SESSIONS

# Sponsor Activities.

Interwoven throughout the NAMPI 2021 Virtual Conference programming are several opportunities for sponsors to provide leadership, highlight their services, and engage with attendees as a vital part of the Medicaid program integrity community.

<p><b>Breakout Sessions</b></p> <p>Available to all sponsors at the Platinum Level and above, the NAMPI Vendor Breakout Sessions allow sponsors to highlight their thought leadership through case studies and deep insights into the current environment.</p>	<p><b>Breakfast with Sponsors</b></p> <p>This is a perfect opportunity to schedule or promote group conference calls or product demonstrations and trainings with attendees while they are grabbing a coffee and waiting for the conference programming to start.</p>	<p><b>One-on-One Chat</b></p> <p>Whether in the networking lounge, through the scheduling feature on the virtual platform, or at your booth, we have ensured that you will have multiple opportunities to engage with attendees through text chat and video.</p>
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## Virtual Exhibit Hall Schedule

All sponsors will have the opportunity to have a booth in the Virtual Exhibit Hall. If you intend to have a virtual booth, please plan to have your booth staffed by a representative who will be able to answer questions either through text or video chat.

### Monday, September 13, 2021

<b>10:00 AM – 11:00 AM</b>	BREAKFAST WITH SPONSORS
<b>10:00 AM – 5:00 PM</b>	VIRTUAL EXHIBIT HALL

### Tuesday, September 14, 2021

<b>10:00 AM – 11:00 AM</b>	BREAKFAST WITH SPONSORS
<b>10:00 AM – 5:00 PM</b>	VIRTUAL EXHIBIT HALL

### Wednesday, September 15, 2021

<b>10:00 AM – 11:00 AM</b>	BREAKFAST WITH SPONSORS
<b>10:00 AM – 2:00 PM</b>	VIRTUAL EXHIBIT HALL

# Packages.

By purchasing one of NAMPI's premier sponsor packages, your organization will receive prominent recognition throughout the conference, a premier virtual exhibit booth, complimentary conference registrations, and much more!



## PRESENTING SPONSOR

Package **\$35 K**

## INFORMATION DESK

Package **\$15 K**

## KEYNOTE ADDRESS

Package **\$15 K**

## CONFERENCE BOX

Package **\$12.5 K**

As a presenting sponsor, our attendees will have a constant visual reminder highlighting your steadfast commitment to NAMPI and the Medicaid program integrity community. This sponsorship also includes the opportunity to bring together conference attendees during a fun and meaningful virtual event Monday evening. Our Presenting Sponsor package also includes speaking opportunities during the conference.

Includes Annual Benefits  
See Page 22

Be a leader by helping our attendees and presenters navigate the virtual world. Along with other premium sponsorship features, this sponsorship includes branding of the Virtual Help Desk and prominent recognition of your support helping our attendees get the most out of the virtual platform and the conference.

Includes Annual Benefits  
See Page 22

Essential to the success of the event, the keynote address is a thought-provoking, compelling, informative, and entertaining highlight of the annual conference.

Includes Annual Benefits  
See Page 22

Place your company logo on a physical conference box mailed to attendees filled with goodies and materials to enhance the virtual conference experience.

Includes Annual Benefits  
See Page 22

## ***Packages (cont).***



***PLATINUM***  
*Package*

***\$10 K***

***BREAK***  
***SPONSOR***  
*Package*

***\$6 K***

***VIRTUAL***  
***HAPPY HOUR***  
*Package*

***\$5 K***

***GOLD***  
*Package*

***\$3 K***

Platinum sponsors will have a speaking opportunity during the vendor breakout track as well as premium virtual booth placement.

Place your company logo on a branded k-cup or premium coffee, or another treat of your choice, which will be sent to attendees and tied into a virtual coffee break.

Engage our audience in a fun after-hours virtual happy hour or game night held on Tuesday after the last session of the day.

Gold sponsors will receive a virtual booth and sponsor recognition.

**Includes Annual Benefits  
See Page 22**

# Package Comparison.

<b>Conference Benefits</b>	<b>Presenting Sponsor \$35,000</b>	<b>Information Desk \$15,000</b>	<b>Keynote Address \$15,000</b>	<b>Conference Box \$12,500</b>	<b>Platinum Sponsor \$10,000</b>	<b>Break Sponsor \$6,000</b>	<b>Virtual Happy Hour \$5,000</b>	<b>Gold Sponsor \$3,000</b>
Speaking opportunity during vendor breakout track (agenda placement contingent upon availability at time of commitment; topic and speaker[s] subject to approval by NAMPI board)	✓	✓	✓	✓	✓			
Complimentary registrations	8	4	4	3	3	2	2	1
Premium Virtual Booth	✓	✓	✓	✓	✓			
Standard Virtual Booth						✓	✓	✓
Attendee list with contact information	✓	✓	✓	✓	✓	✓	✓	✓
Individual recognition during your event	✓		✓			✓		
Individual recognition during Opening Session by NAMPI Board	✓	✓	✓	✓	✓			
Opportunity to introduce the Keynote Speaker			✓					
Standalone electronic invitation to your event emailed to all conference attendees; and printed invite in the Conference Box	✓		✓			✓	✓	

See Next Page for Branding Benefits...

## Package Comparison (cont).

<b>Conference Branding</b>	<b>Presenting Sponsor \$35,000</b>	<b>Information Desk \$15,000</b>	<b>Keynote Address \$15,000</b>	<b>Conference Box \$12,500</b>	<b>Platinum Sponsor \$10,000</b>	<b>Break Sponsor \$6,000</b>	<b>Virtual Happy Hour \$5,000</b>	<b>Gold Sponsor \$3,000</b>
Branding on Conference Box mailed to all attendees				✓				
Logo featured at the Virtual Information Desk		✓						
Logo placement in Virtual Lobby/Main Landing Page	✓	✓	✓					
Premium logo placement on all conference communications	✓	✓	✓	✓	✓			
Logo on conference communications						✓	✓	✓
Logo and 100-word description in sponsor guide sent to attendees	✓	✓	✓	✓	✓	✓	✓	✓
Company logo and website hyperlinked on the NAMPI conference website	✓	✓	✓	✓	✓	✓	✓	✓
One [1] promotional item to be included in NAMPI conference box (item provided by sponsor - size and weight limits may apply)	✓	✓	✓	✓	✓			
One [1] piece of company collateral to be included in NAMPI conference box (item provided by sponsor)	✓	✓	✓	✓	✓			
Break Sponsorship tie-in item in the Conference Box						✓		

See Next Page for Annual Benefits...

# Annual Benefits.

We are pleased to announce a new sponsor benefit for our premium sponsors this year. The new benefits will extend the engagement, reach, and value of your sponsorship during the year. In order to enhance the value of the benefits, only one benefit will be assigned each month and will be determined on a first come, first served basis.

## Sponsored Post

Do you have a white paper or in-depth analysis that you would like to share with the NAMPI membership?

The Sponsored Post benefit will allow you to share it with the NAMPI membership inside the new Member Portal.

## Webinar Promotion

We know you have things to say and our membership is excited to hear from you.

NAMPI will promote a Webinar or training to our membership via the member portal, email, and social media.

## Spotlight Banner

Sponsor will receive the opportunity to place a spotlight banner on the main page of the NAMPI.net website, helping you extend your message even further.

<i>Annual Benefits</i>	Presenting Sponsor	Information Desk	Keynote Address	Conference Box	Platinum Sponsor
<b>Number of Sponsored Posts</b>	2	1	1	1	1
<b>Number of Webinar Promotions</b>	2	1	1	1	
<b>Spotlight Banner</b>	✓	✓	✓	✓	✓

# Terms & Conditions.



## Eligibility to Exhibit.

NAMPI reserves the right to determine the acceptability of applications for exhibit space. The products or services to be exhibited must be of professional or educational interest or of benefit to the registrants and, in the opinion of NAMPI, related to the field of Medicaid program integrity.



## NAMPI Logo.

The NAMPI logo is the property of NAMPI and may not be used without written permission from the NAMPI Board.



## Cancellation Policy.

Attendee registrations are non-refundable at any point after they are purchased. Registrations can be transferred to a colleague at no cost, but no refunds will be issued.



## Exhibit Booth Activity.

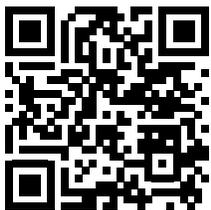
All exhibit booth activity must occur within the virtual exhibit space, adhere to professional standards, or otherwise be deemed intrusive or offensive to other exhibitors or attendees at the discretion of the NAMPI Board and Conference Management Team. Any violation of these guidelines may result in immediate dismissal of the exhibitor from the conference without refund.



## Indemnification.

The exhibitor waives all claims of any kind against NAMPI and its respective representatives and agents arising from the conduct of the Exhibition and agrees that none of the parties referred to above shall be liable for any loss, damage, or destruction of property belonging to the exhibitor, its agents, or its employees, nor for any personal injury that may occur to the exhibitor, its agents, or employees, nor for any other loss or damages.

***Thank You  
for your  
participation.***



***Get in touch.***

ARB Meetings & Events  
Phone: (504) 309-8965  
[contact@nampi.net](mailto:contact@nampi.net)