

AUGUST 17-19, 2020 • VIRTUAL CONFERENCE



NAMPI

NATIONAL ASSOCIATION FOR MEDICAID PROGRAM INTEGRITY

2020 VIRTUAL CONNECT

P R O S P E C T U S

LETTER FROM THE PRESIDENT



DEAR VALUED NAMPI SPONSORS,

We appreciate your continued support as current events have changed how we gather. What has not changed is our excitement for the 36th Annual NAMPI Conference – the premier Medicaid program integrity conference in the United States.

In 2019, NAMPI welcomed attendees to Atlanta, Georgia, for our annual conference. Our over 500 attendees participated in sessions presented by their peers across the country, which included sessions from Directors and staff at PI units across the country, leadership from CMS, colleagues from a number of MFCU's, and our esteemed vendors. The exhibit hall featured many companies, new and familiar, to our attendees and offered a great chance for networking with everyone in attendance.

With all the tremendous changes affecting Medicaid Program Integrity, we are convinced that NAMPI's mission to safeguard the fiscal, operational and program integrity of Medicaid programs while enhancing communication between members and other agencies, is more vital than ever. We are excited to invite you to join us for NAMPI 2020: Virtual Connect on August 17-19, 2020 as NAMPI charts new territory and makes the move to an on-line conference this year. A virtual conference keeps our focus on enhancing communication between members and other agencies, utilizing current technology.

What can you expect from NAMPI 2020: Virtual Connect?

- Content developed and delivered by Directors and staff at PI units from across the country.
- Sessions from health policy and program integrity leadership (e.g., state PI leaders, CMS, and others) addressing critical issues that have a national impact.
- Presentations from PI partners (law enforcement, health plans and others), highlighting collaboration between sectors.
- Vendor presentations highlighting innovative approaches to combat fraud, waste, and abuse.
- A virtual exhibit hall and sponsor engagements designed for meaningful one-on-one interactions to discuss specific needs and problems.
- And of course, NAMPI would not be complete without our networking opportunities so that even virtually, you can enjoy a laugh, a good story, and a smile with your colleagues.

NAMPI is excited to bring our 2020 conference directly to our members and I am looking forward to having you join us at NAMPI 2020: Virtual Connect!

Sincerely,



Lori Stiles

NAMPI Board President

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MONDAY, AUGUST 17, 2020

11:00 AM - 12:00 PM	STATE REGIONAL ROUNDTABLES, CLOSED SESSION
12:00 PM - 12:15 PM	OPENING REMARKS & WELCOME
12:15 PM - 5:00 PM	VIRTUAL SESSIONS
5:00 PM - 6:00 PM	NETWORKING EVENT

TUESDAY, AUGUST 18, 2020

11:00 AM - 12:30 PM	OPENING REMARKS & PLENARY SESSION
12:30 PM - 5:30 PM	VIRTUAL SESSIONS
5:30 PM - 6:30 PM	NETWORKING EVENT*

WEDNESDAY, AUGUST 19, 2020

11:00 AM - 12:30 PM	OPENING REMARKS & PLENARY SESSION
12:30 PM - 5:30 PM	VIRTUAL SESSIONS
5:30 PM - 6:30 PM	NETWORKING EVENT*

QUICK NAVIGATION

SECURE A SPONSORSHIP

[CLICK TO PURCHASE SPONSORSHIP](#)

REGISTER ATTENDEES

[CLICK TO REGISTER](#)

** Subject to sponsorship*

NAMPI BY THE NUMBERS



- OVER 500 TOTAL ATTENDEES IN 2019!
- 175 STATE EMPLOYEES
- 60 FEDERAL EMPLOYEES
- REPRESENTATIVES FROM 48 STATES/TERRITORIES

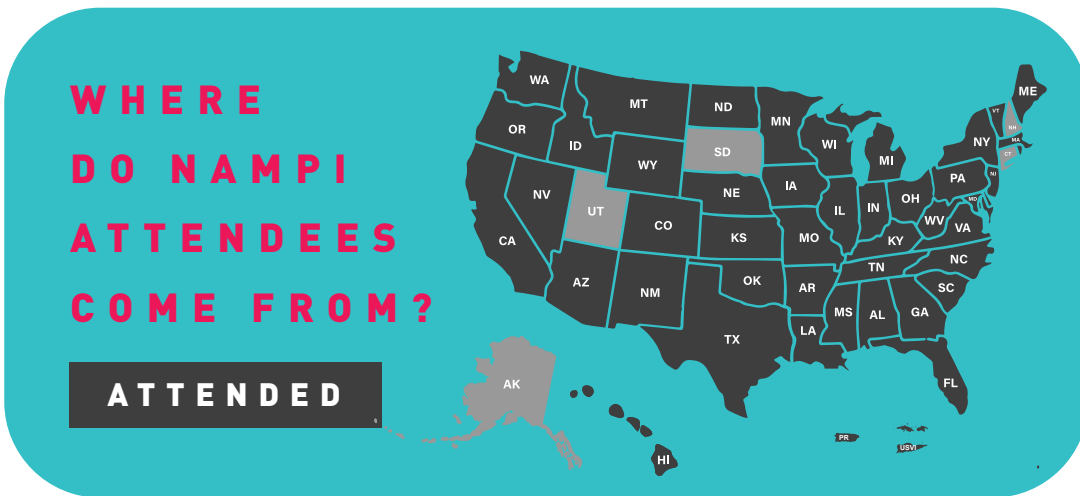
520
OVERALL
ATTENDEES

228
STATE & FEDERAL
EMPLOYEES

106
C LEVEL
STATE & FEDERAL

46
B LEVEL
STATE & FEDERAL

25
PROGRAM
INTEGRITY
DIRECTORS



• IF YOUR COMPANY ISN'T AT NAMPI, YOUR COMPETITORS

Accenture
Accuity Asset Verification Services
Advent Health Partners
Alphanumeric Systems, Inc.
Alivia Technology
America's Health Insurance Plans
Appriss Safety
Arch Systems
BAE Systems Applied Intelligence
CAQH
CAVO Health
Centers for Medicare & Medicaid Services
Change Healthcare
Chickasaw Nation Industries
Column Technologies

Context 4 Healthcare
Dell
Deloitte
Digital Harbor
Dun & Bradstreet
DXC Technology
Emdeon
General Dynamics Health Solutions
FICO
First Data
Health Integrity, LLC
Healthcare Fraud Shield
Healthcare Resource Group
HHAExchange
HMS
i-Sight

IBM Watson Health
Integrity Management Services
JMP
KPMG LLP
LexisNexis Risk Solutions
Magellan Rx Management
Mathematica
MAXIMUS
MedFax
MedicFP, LLC
MicroPact
Myers and Stauffer
NCI, Inc.
Noridian Health Solutions
Oculus, Inc.
Optum

PCG Health
Pondera Solutions
Public Consulting Group
Pulselight
Qlarant
Sandata Technologies
Sante Analytics
SAS Institute, Inc
Socrata - Tyler Technologies
Syrtis Solutions
Systems Made Simple
Thomson Reuters
TransUnion
Truven Health Analytics
VALID USA
Whooster
Xerox



IMPORTANT DATES

FRIDAY, MAY 29, 2020

- Attendee registration begins

TUESDAY, JUNE 9, 2020

- Exhibitor and sponsor purchase opens

WEDNESDAY, AUGUST 12, 2020

- Registration deadline

IMPORTANT CONTACTS

CONFERENCE MANAGEMENT

ARB Meetings & Events

7220 Earhart Boulevard, 2nd Floor

New Orleans, LA 70125

Phone: (504) 309-8965

VIRTUAL EXHIBIT HALL SCHEDULE

As with a live conference, participants will be able to stop by your virtual booth to gather information and talk with a representative.

All sponsors will have the opportunity to have a booth in the Virtual Exhibit Hall. If you intend to have a virtual booth, please plan to have your booth staffed by a representative who will be able to answer questions either through text or video chat.

MONDAY, AUGUST 17, 2020

11:00 AM - 5:00 PM Exhibit Hall Open

TUESDAY, AUGUST 18, 2020

11:00 AM - 5:30 PM Exhibit Hall Open

WEDNESDAY, AUGUST 19, 2020

11:00 AM - 5:30 PM Exhibit Hall Open

EXHIBITOR & SPONSOR INFORMATION



EXHIBITOR/SPONSOR BENEFITS & SERVICES

REGISTRATION RATE

- All Non-Government registrations: \$200

Please note: attendee registrations are non-refundable at any point after they are purchased. Registrations can be transferred at no cost, but no refunds will be issued.

ATTENDEE REGISTRATION & CANCELLATION

Sponsors must register for the conference as non-government attendees and can do so by clicking [HERE](#). All exhibitors & sponsors receive complimentary registration(s) commensurate with their sponsorship level.

ATTENDEE LIST

All sponsors at the \$10,000 level and above will receive the benefit of access to conference attendee information for the purpose of a one-time pre-conference and one-time post-conference e-mail. All other sponsors may purchase a copy of the attendee list for \$1,000.

SPEAKING OPPORTUNITIES

Designated sponsorship levels provide the opportunity to host a session during the vendor breakout track subject to the approval of the NAMPI Board. Year after year, NAMPI Attendees comment on how valuable this resource is. This benefit provides sponsors a unique opportunity to present in front of their target audience. See [PAGES 11 & 12](#) for sponsorship levels that include this benefit.

EXHIBIT BOOTHS

All sponsors will have the opportunity to have an exhibit booth in the Virtual Exhibit Hall. As with a live conference, participants will be able to stop by your virtual booth to gather information and talk with a representative.

Virtual Exhibit Booth display order will be assigned by sponsor level and then alphabetically.

Additional details about virtual booth setup and graphic requirements will be shared once your sponsorship is confirmed.



SPONSORSHIP OPPORTUNITIES: PREMIER PACKAGES

By purchasing one of NAMPI's premier sponsor packages, your organization will receive prominent recognition throughout the conference, a premier virtual exhibit booth, complimentary conference registrations, and much more! Please see PAGE 10 for details.

PRESENTING SPONSOR \$60,000

As a presenting sponsor our attendees will have a constant visual reminder highlighting your steadfast commitment to medicaid program integrity. This sponsorship also includes the opportunity to bring together the NAMPI community during a fun and meaningful virtual event Monday evening along with speaking opportunities during the conference.

KEYNOTE ADDRESS \$15,000

Essential to the success of the event, the keynote address is a thought-provoking, compelling, informative, and entertaining highlight of the annual conference.

INTERACTIVE \$12,500

Be seen as a leader by helping our attendees and presenters navigate the new virtual world we live in. Along with other premium sponsorship features this sponsorship includes branding of the virtual help desk and prominent recognition of your support helping our attendees get the most out of virtual platform and the conference.

CONFERENCE BOX \$10,000

Place your company logo on a physical conference box mailed to attendees filled with goodies and materials to enhance the virtual conference experience.

VIRTUAL HAPPY HOUR \$5,000

Engage our audience in a fun after hours virtual happy hour or game night.



SPONSORSHIP OPPORTUNITIES: ELITE PACKAGES

By purchasing one of NAMPI's elite sponsor packages, your organization will receive prominent recognition throughout the conference, complimentary conference registrations, and much more! Please see PAGE 11 for details.

PLATINUM **\$10,000**

Platinum sponsors will have a speaking opportunity during the vendor breakout track as well as premium virtual booth placement.

BREAK SPONSOR **\$6,000**

Place your company logo on a branded k-cup or premium coffee, or another treat of your choice, sent to attendees and tied into a virtual coffee break.

GOLD **\$3,000**

Gold sponsors will receive a virtual booth and sponsor recognition.

SPONSORSHIP INFORMATION

<p>SPONSORSHIP DETAILS: PREMIER PACKAGES WHAT'S INCLUDED</p>	<p>PRESENTING SPONSOR \$60,000</p>	<p>KEYNOTE ADDRESS 15,000</p>	<p>INTERACTIVE \$12,500</p>	<p>CONFERENCE BOX \$10,000</p>	<p>VIRTUAL HAPPY HOUR \$5,000</p>
Speaking opportunity during vendor breakout track (agenda placement contingent upon availability at time of commitment; topic and speaker[s] subject to approval by NAMPI board)	•	•	•	•	
Complimentary registrations	8	4	3	3	2
Premium Virtual Booth	•	•	•	•	
Standard Virtual Booth					•
Attendee list with contact information	•	•	•	•	
Attendee list with contact information purchased for an additional \$1,000					•
Individual recognition during event	•	•			
Individual recognition signage throughout the virtual event	•				•
Individual recognition during Opening Session by NAMPI Board	•	•			
Opportunity to introduce the Keynote Speaker		•			
Standalone electronic invitation to your event emailed to all conference attendees	•	•			
Logo on conference box				•	
Logo placement in Virtual Lobby/Main Landing Page	•	•	•		
Premium logo placement on all conference communications	•	•	•		
Logo on conference communications			•	•	•
Logo and 100-word description in sponsor guide sent to attendees	•	•	•	•	•
Company logo and website hyperlinked on the NAMPI conference website	•	•	•	•	•
One [1] promotional item to be included in NAMPI conference box (item provided by sponsor -size and weight limits may apply)	•	•		•	
One [1] piece of company collateral to be included in NAMPI conference box (item provided by sponsor)	•	•	•	•	•

SPONSORSHIP INFORMATION

SPONSORSHIP DETAILS: ELITE PACKAGES WHAT'S INCLUDED

	PLATINUM \$10,000	BREAK SPONSOR \$6,000	GOLD \$3,000
Speaking opportunity during vendor breakout track (agenda placement contingent upon availability at time of commitment; topic and speaker[s] subject to approval by NAMPI board)	•		
Complimentary registrations	3	1	1
Premium virtual booth	•		
Virtual Booth		•	
Attendee list with contact information	•		
Attendee list with contact information purchased for an additional \$1,000		•	•
Logo on conference materials	•	•	•
Logo and 100-word description in sponsor guide sent to attendees	•	•	•
Company logo and website hyperlinked on the NAMPI conference website	•	•	•
One [1] promotional item to be included in NAMPI conference box (item provided by sponsor -size and weight limits may apply)	•		
One [1] piece of company collateral to be included in NAMPI conference box (item provided by sponsor)	•		
Logo/artwork on individual item		•	

**CLICK HERE TO
SECURE YOUR
SPONSORSHIP**

TERMS & CONDITIONS



ELIGIBILITY TO EXHIBIT

NAMPI reserves the right to determine the acceptability of applications for exhibit space. The products or services to be exhibited must be of professional or educational interest or of benefit to the registrants and, in the opinion of NAMPI, related to the field of Medicaid program integrity.

VIRTUAL EXHIBIT BOOTH ACTIVITY

All exhibit booth activity must occur within the assigned exhibit space, adhere to professional standards, and may not impede conference flow, line of sight, or otherwise be deemed intrusive or offensive to other exhibitors or attendees at the discretion of the NAMPI Board and Conference Management Team. Any violation of these guidelines may result in immediate dismissal of the exhibitor from the conference without refund.

LIABILITY

exhibitor shall be fully responsible to pay for any and all damages to property owned by the Louisville Marriott Downtown and its owners or managers resulting from any act or omission of the exhibitor. exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of, any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which result from, or out of, the exhibitor's occupancy and use of the exposition premises or any part thereof.

INDEMNIFICATION

The exhibitor waives all claims of any kind against NAMPI and its respective representatives and agents arising from the conduct of the Exhibition, and agrees that none of the parties referred to above shall be liable for any loss, damage or destruction of property belonging to the exhibitor, its agents, or its employees, nor for any personal injury that may occur to the exhibitor, its agents, or employees, nor for any other loss or damages.

NAMPI LOGO

The NAMPI logo is the property of NAMPI and may not be used without written permission from the NAMPI Board.

PRODUCT PRESENTATIONS ON EXHIBIT FLOOR

Presentations to or distribution of marketing materials targeting NAMPI attendees is restricted to the exhibit floor and only by sponsoring organizations. Approved ancillary events, as outlined on PAGE 9 of this document, are exempt from this restriction. Violation of this policy may result in dismissal from the NAMPI conference without a refund.

REFUNDS

Attendee registrations are non-refundable at any point after they are purchased. Registrations can be transferred to a colleague at no cost, but no refunds will be issued.



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